Unified retail software for furniture and home furnishing stores

Manage all your business processes and key information in one end-to-end platform, and keep all under control.

LS Central

Stock the right inventory mix, decrease overhead, and have the products customer want online and in store.

Unify your processes

Control all your business processes, including purchasing, warehouses, CRM, store sales, distribution, franchises, and financials, in one platform.

Unify your channels

Centrally manage products, prices, campaigns, offers and customer loyalty for all your physical locations and eCommerce.

Unify your viewpoint

Get a holistic, 360-degree view of your enterprise and of your customers by maintaining all your core business information in one, centralized database.

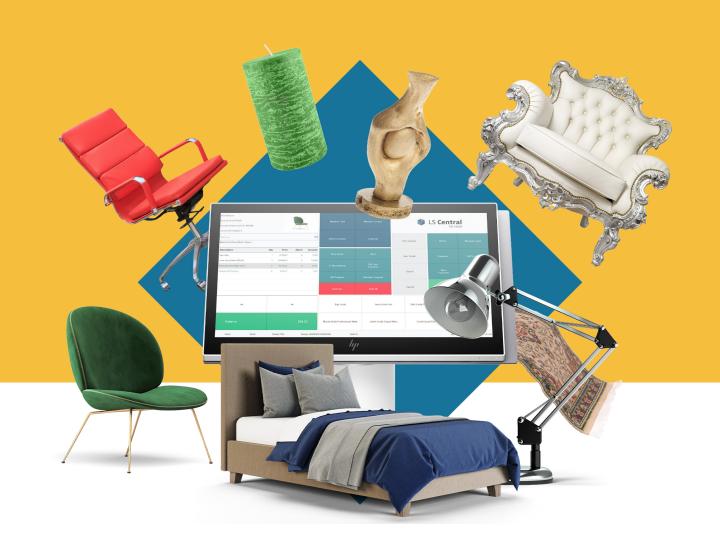## Ideal for:

- National and international chains
- Home décor and appliances stores
- Retailers of custom-made furniture
- Office furniture retailers

Designed for the furniture industry

- Manage **traditional, custom-made, and assembled items** and source items from your stores, warehouses, or external vendors at the POS.
- Handle **special orders** for customized and non-stock furniture items.
- Manage **bookings**, like appointments with an interior designer or attendance to DIY workshops, at any point of sale.

Put the customer center stage

- Provide an all-round **omni-channel** experience with online shopping, click & collect, and ability to return in store items that were bought online.
- Let your customers choose the **specifics** in their furniture (for ex. colors, materials, styles...) they want, and track the process from product reservations or order to delivery.
- Reward customers for shopping with you with **points, personalized offers, and coupons**, and offer a loyalty program.

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Empower your staff

- Help your staff deliver great customer service by giving them **visibility** over product information and real-time stock availability.
- Serve customers, close sales, and manage inventory tasks including orders anywhere on the shop floor, on **handheld devices**.
- Access real-time business data, **reports, and analytics** anytime, anywhere.

Centralized control

- Manage items and customers, and set prices, offers and promotions **centrally** for all your touchpoints online and in-store.
- Monitor your KPIs and make better business decisions using LS Central's real-time performance reports and **intelligent insights.**
- Reduce manual tasks and human errors with **automation.**
- Expand your horizons and increase the number of locations of your furniture chain: LS Central is available in multiple languages and localizations and will **grow with you.**

Achieve optimal stock management

- Keep a clear overview of **all products available** across the company, including layovers and transfer requests.
- **Minimize inventory** while reducing stock-outs with a mix of manual and automated replenishment.
- Align stock ordering to actual demand using the **intelligent demand planning** functionality in LS Central.
- Manage sales and purchasing budgets with the **open-to-buy functionality**. LS Central helps you figure out how much stock you need to buy in relation to your available inventory.

LS Retail is a world-leading developer and provider of all-in-one business management software solutions built on Microsoft Dynamics 365 ERP. LS Retail is an Aptos company and plays a key role in their suite of unified software solutions.

www.LSRetail.com

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