

# Unified retail software for jewelry and luxury retailers

Bring it all together with  
a unified system

 **LS Central**



**Stay on top of day-to-day operations, deliver superior service, and simplify your work with a complete end-to-end software.**

## Unify your operations

Cover all key areas of your business from financials to POS, sales, inventory, special orders, customers, appointments, and more.

## Unify your channels

Manage all your key information – prices, products, offers, customers – from HQ for all your physical and online stores.

## Unify your view

Centralize your enterprise and customer data. Know who your customers are and offer them personalized service.

### Ideal for:



National and international chains



Retailers with duty free and travel stores



Luxury fashion and accessories stores



Businesses needing extremely accurate stock control



## Designed for jewelry retailers

- **Book appointments** for personal consultations with the same software you use to handle sales.
- Easily track work orders for modifications such as **jewelry repairs, watch engravings, car paint jobs, and clothing adjustments**, and guarantee exceptional service.
- Organize **events** like invite-only parties, track attendance and get clear stats on all your event-related sales.

## Keep the entire business in line

- Set **items, prices, offers and promotions** centrally and choose to apply them to one or several stores.
- Track **items on hand, sold, and in transit** for all your locations, including your e-commerce.
- Simplify product information management, including **export declarations and insurance confirmations**.
- Follow up on your KPIs and use real-time **business analytics reports** to take data-based decisions.



## Offer the best, most personal service

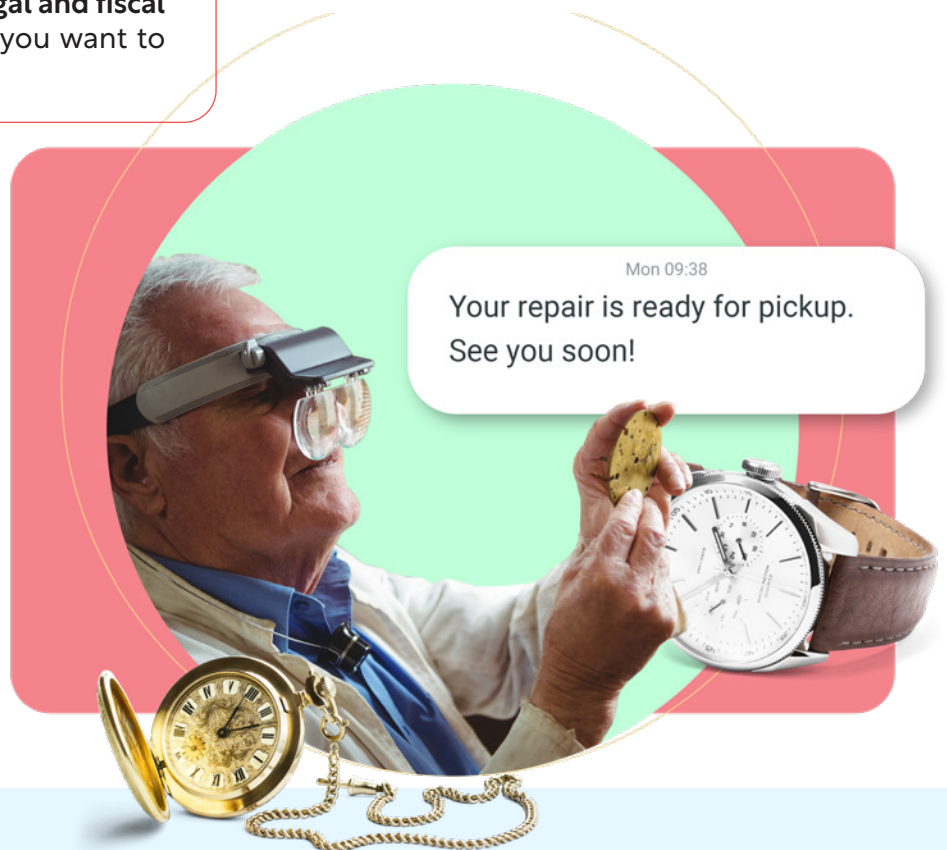
- Offer your **loyal customers** exclusive access to new products or seasonal sales.
- Create **customer profiles** and add birthdays and anniversaries, style preference, size, and past purchases to keep on offering a service tailored to your customers' needs.
- Track where stock is **across the supply chain** in real time, and always deliver on what you promise.
- Optimize **demand planning**: the system uses **intelligent algorithms** to predict what stock you'll need to purchase and how to transfer it to your store locations.

## Delight your customers with the right assortment

- Get an instant, clear view of all **inventory** available across your locations and redistribute it as best fits your goals.
- Ensure flawless availability across all sales channels with a mix of **manual and automated replenishment** tools.
- Easily manage **special orders** for pieces you don't stock, and track work orders from request, to production, up to the delivery to the customer.

## Be equipped for growth

- Be **flexible** – the system can react easily and quickly to market requirements and changes.
- **Expand your business** and add new outlets easily, running them as a single operation.
- LS Central is available globally, and is localized to comply with the **legal and fiscal requirements** of the markets you want to reach.



LS Retail is a world-leading developer and provider of all-in-one business management software solutions built on Microsoft Dynamics 365 ERP. LS Retail is an Aptos company and plays a key role in their suite of unified software solutions.

[www.LSRetail.com](http://www.LSRetail.com)