

Unified retail software for sporting goods and outdoor retailers

Take the service in your store to the next level with a unified POS and ERP software that empowers you to focus on the customer.



Sell items, rent equipment, and book registrations for courses and events online and in your stores, within one software platform.

Unify your processes

Bring together in one single platform financials, POS, store operations, supply chain management, inventory, eCommerce, and customer loyalty.

Unify your channels

Get a single, clear view of your products, customers, prices, and offers, and easily track sales for all your stores and channels.

Unify your viewpoint

Ensure data integrity across your entire business by keeping all your core business information in one place.

Ideal for:



National and international retail chains



Specialized retailers like cycling, boating equipment, or fishing stores



Retailers offering services like courses, workshops, or repairs



Always have the right stock available

- Maintain full **control** over your inventory and give employees and customers accurate views of what's available, sold, and in transit.
- Create **special orders** for custom items and out-of-stocks.
- Assign dimensions to each item (for ex. color, size, style...) to order the right amounts.
- **Move or redistribute** items smartly across stores based on expected sales and space available and see your top selling items in each store location.

Sell products and services online and in store

- Give your customers the **freedom** to choose when, where and how to shop your products with Click & collect, curbside pickup or home delivery.
- Let customers **exchange or return items** bought online in any physical store.
- Rely on a **constant, organized flow of data** from POS to ERP for all information, including sales, invoicing, course registrations.

Free your staff to do what they do best

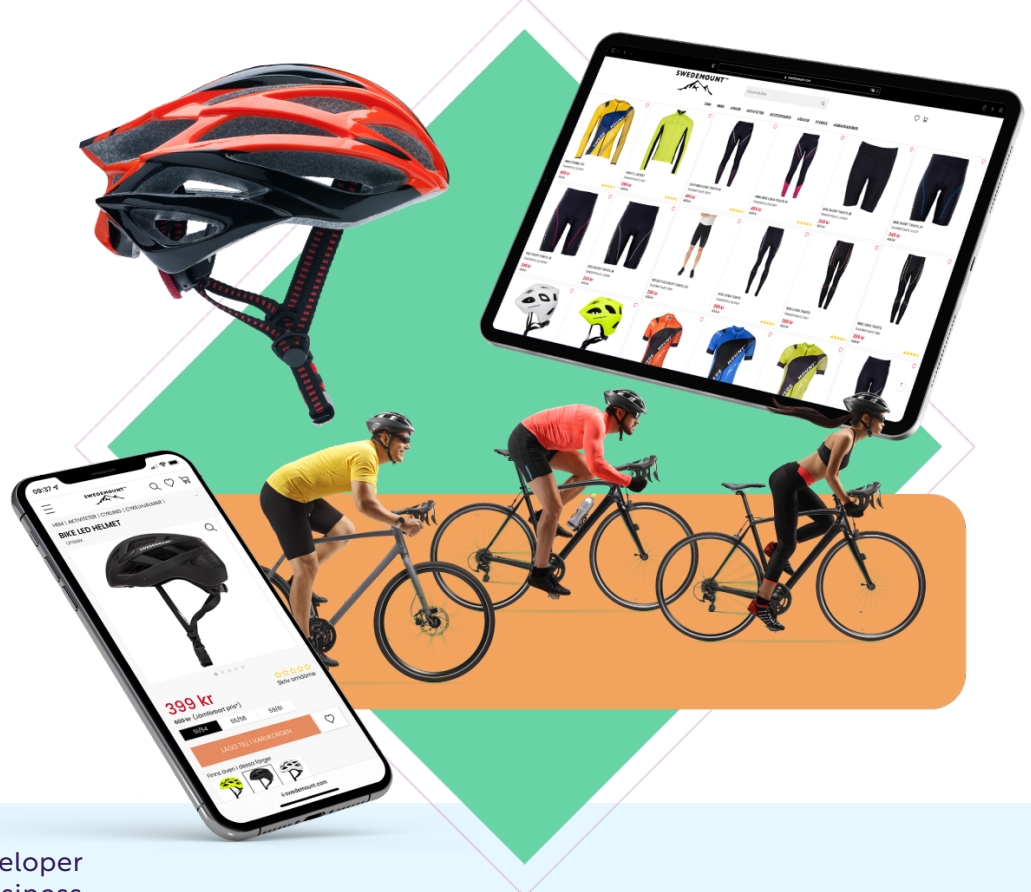
- Empower staff to manage **inventory tasks** fast and effectively on handheld devices.
- Quickly assist customers with price lookups, inventory levels, sales transactions, returns, gift cards, layaways and more, from anywhere in your store with **mobile POS**.
- Access real-time **reports and analytics** from inside your business anywhere you are.
- Reduce time spent on data entry with **automations** and deliver more time with customers.

Meeting the needs of the sporting goods industry

- Easily manage a **large stock of seasonal and all-year goods** across your physical stores and online.
- Manage registration for **events**, courses, and classes at the POS and on the eCommerce.
- Offer **maintenance** and repair services, and easily track work orders, customers, service status, and payments.

Identify, reward, and retain your most profitable customers

- Set prices, discounts, and offers **centrally**, and apply them automatically to some or all store locations.
- Keep track of your customers' habits and send them **exclusive offers and promotions** you know they are interested in.
- Incentivize customers, teams, sporting clubs with rewards and loyalty programs for **in-store and online purchases**.
- Use **artificial intelligence** to suggest items based on customers' preferences and previous purchases.



LS Retail is a world-leading developer and provider of all-in-one business management software solutions built on Microsoft Dynamics 365 ERP. LS Retail is an Aptos company and plays a key role in their suite of unified software solutions.

www.LSRetail.com