

## LS Pay

#### Sell easily and securely across all your channels

#### LS Pay

The software solution that empowers you to deliver a superior payment experience in total compliance with global payment standards such as PCI and EMV.

Offer secure sales in store and online. Powerful and versatile, LS Pay suits all industries, from retail stores, to forecourt operations, to restaurant chains. LS Pay easily integrates with LS Retail systems, and includes out-of-the-box support with multiple Payment Service Providers (PSP).

#### LS Pay enables you to



Guarantee EMV and PCI compliance



Ease wallet implementations



Reduce payment integration points



Sell on stationary and mobile POS terminals



Offer cross-channel product returns

Select your PSP of choice

### A payment experience to match your customers' expectations

• Protect cardholder data

- Support multiple types of card payments
- Offer global coverage
- Support contactless and mobile payments









#### **Dynamic and versatile** Designed for your industry

LS Pay works seamlessly with different versions of LS Retail software solutions. LS Pay suits companies of all sizes operating in diverse industries - from retail stores, to cafés and restaurant chains, to hospitality enterprises, to forecourt operations.



an **aptós** company

#### **Anti-fraud system** Guarantee safety in case of data breaches

In compliance with official PCI security standards, LS Pay, like all other LS Retail software solutions, does not store, track or register any customer card information – this includes customer name, card number, CVV (card verification value) code and expiry date. The logged data, even if it were stolen, would not be usable to commit fraud.

# control over your inventory.

**EMV and PCI compliance** 

compliant payment device providers.

**Omni-channel experience** 

Guarantee safe transactions

Deliver a modern and safe payment experience, in total adherence to international security and compliance standards. With LS Pay you can guarantee always secure transactions, no matter whether they take place inside your stores or on your e-commerce platforms. LS Pay is EMV and PCI certified, and it seamlessly integrates with PCI-

Seamless shopping across the channels

Give your customers the possibility to buy products in your e-commerce store, and then return them or exchange them in your physical stores. LS Pay creates a token in your retail management system, so that sales taking place in one channel can easily be traced from all Point of Sale terminals. As a result, you can easily offer a modern sales experience to your customers – while maintaining total

### Accept multiple payment methods

Give your customers superior service by letting them use their preferred payment method. LS Pay supports transactions by credit and debit card, as well as by contactless and mobile payment, if these are supported by your Payment Service Provider.

**Customer service** 

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